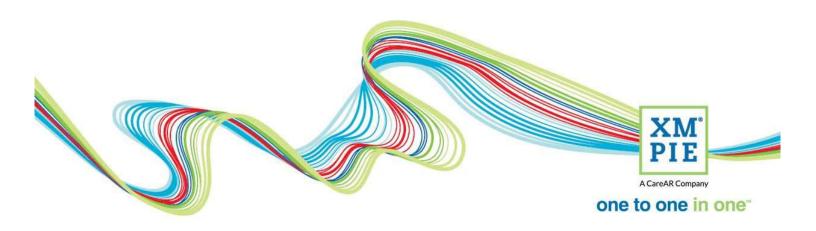
XMPie StoreFlow Training Series

Transcript for: uStore NG Themes Introduction

Document version: v4

Software version: v18.0

Published date: November 2024



Notices

© 2024 XMPie®, A CareAR Company. All rights reserved.

U.S. Patents 6948115, 7406194, 7548338, 7757169 and pending patents. JP Patent 4406364B and pending patents.

For information, contact XMPie Inc. 485 Lexington Avenue 25th. Floor New York, NY 10017

More information can be found at www.xmpie.com

XMPie provides this publication "as is" without warranty of any kind, either express or implied. This publication may contain technical inaccuracies or typographical errors. While every precaution has been taken in the preparation of this document, the publisher and author assume no responsibility for errors or omissions. Nor is any liability assumed for damages resulting from the use of the information contained herein. Changes are periodically made to the information herein; these changes will be incorporated in new editions of the publication. XMPie may make improvements and/or changes in the product(s) and/or the program(s) described in this publication at any time.

XMPie, the XMPIE logo, PersonalEffect, uChart, uCreate, uDirect, uEdit, uImage, uPlan, uProduce, uStore, StoreFlow, TransMedia, Circle, ADOR, XLIM, RURL, eMedia Cloud, and the slogan "one to one in one" are trademarks or registered trademarks of XMPie, A CareAR Company, and may not be used without permission. No part of these materials may be used or reproduced in any form, or by any means, without the express written consent of XMPie. To request permission to use these materials, please contact marketing@xmpie.com.

XEROX® and XEROX FreeFlow®, FreeFlow Output Manager® and FreeFlow Process Manager® are trademarks of Xerox Corporation in the United States and/or other countries.

Adobe Acrobat, Adobe Dreamweaver, Adobe Illustrator, Adobe InDesign, Adobe Photoshop and Adobe After Effects are trademarks of Adobe Systems Incorporated.

SQL Server, Windows Server, Windows, Microsoft Office, Microsoft Excel and Microsoft Access are trademarks or registered trademarks of Microsoft Corporation.

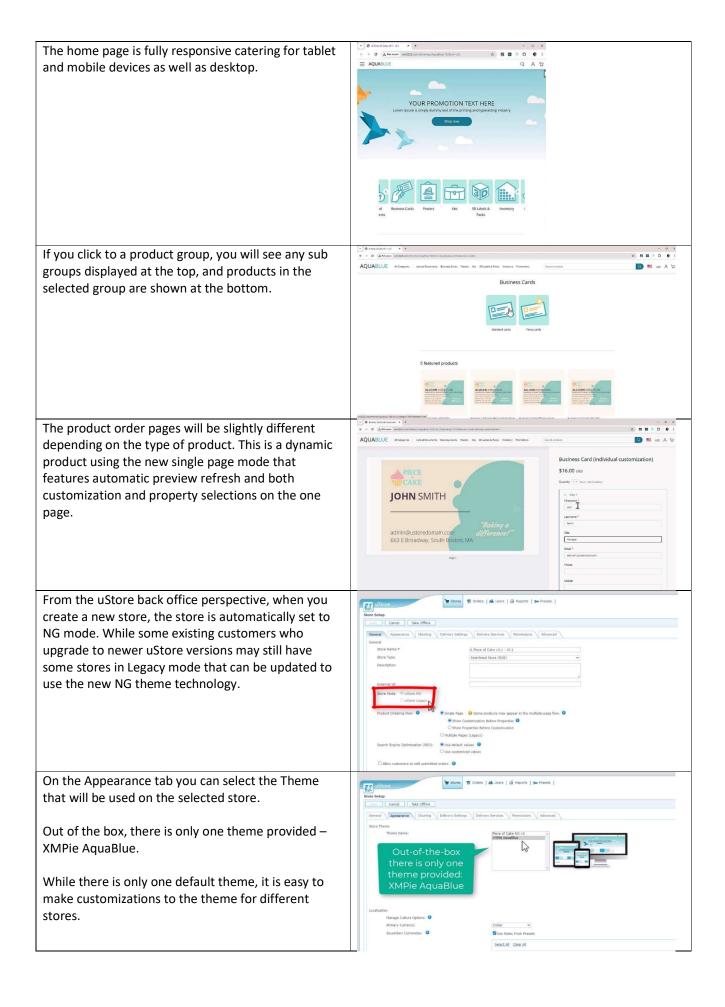
Mac OS is a trademark of Apple Computer, Inc.

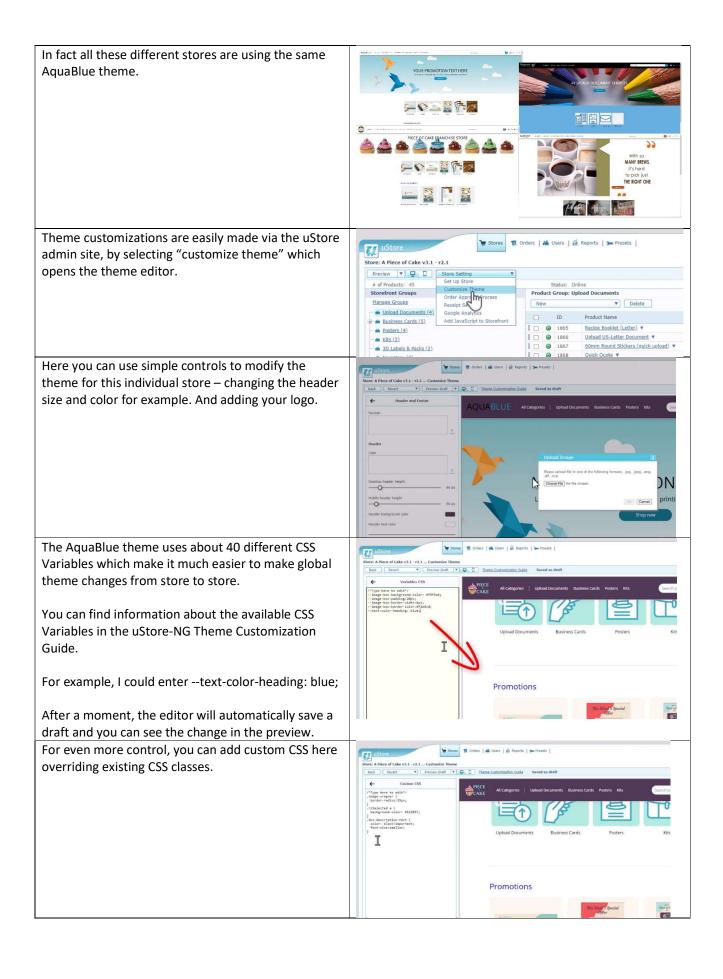
ComponentArt is a trademark of ComponentArt Inc.

Other trademarks and service marks are the property of their respective owners.

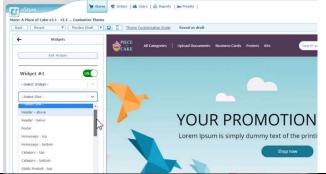
Thumbnail Voice over script Hi. Welcome to XMPie. This video introduces the uStore NG theme technology that is used to change the look and feel of your storefronts. **uStore NG Themes** XM' PIE Introduction (watch me first!) This introduction video will provide: · First look at the AquaBlue theme • Different ways to customize the theme A quick look at the default "AquaBlue" theme. uStore NG • Important concepts before deep dive **Themes** • Requirements, limitations and future A top-level preview of the different ways the theme plans Introduction to following video topics can be customized. Introduction (watch me first) I will introduce some key concepts and terminology. And discuss current limitations and future plans. XM PIE After watching this introduction video, you can jump into more specific topics in the following modules. Let's start with a look at the default theme. AQUABILIE On the home page, the header area includes a logo on the left, top level product groups, a product YOUR PROMOTION TEXT HERE search box, and other functional icons on the right. There is a promotional banner area. And then product groups. Below the product groups are featured or highlighted products.

And a footer area at the bottom of the page.





In addition to these simple customizations, NG themes include several locations where widgets or small components can be added. Installing and using widgets is discussed in a later video.



These edits are in "draft" mode which can only be seen by the uStore administrator.

When you are happy with your changes, you can publish the theme customizations to make them live on this store.



It is also possible to make more structural changes to the theme by creating new themes.

uStore admin's presets area provides an option for you to download and upload themes.

In general, a web developer would download the default AquaBlue theme and use React JS to make changes. For example, to add promotional areas into the design, or change the way the products are displayed. The new theme can be packaged and then uploaded to uStore like I have done to add this custom theme. There is more about this in a later video.



So, you will have noticed that we talk about themes now instead of skins. Themes refer to a skeleton or structural framework that is available server-wide and can be applied to one or more stores.

Each store on the server that is using uStore NG themes, can have theme customizations made via an easy-to-use theme editor making them appear significantly different to other stores using the same theme.

Themes can be downloaded from or uploaded to the server making it possible to modify or create new themes or transfer themes between different uStore servers.

Concepts and terminology

- Themes (new) vs Skins (old)
- · Available server-wide for one or more stores
- Can be customized per store with a simple theme editor
- Can be downloaded/uploaded from the server
- Can be modified by a React JS developer to add features or change structure

PIE

When using the theme editor in the uStore admin back office, you must use the Chrome browser. No other browser is officially supported for the uStore admin back office.

Front end stores using the new theme technology support the latest modern browsers, including Safari, Chrome, Firefox, and Edge.

The uStore R&D team is working progressively to move all uStore pages from older .net code to the new React JS code.

Today, these pages are fully migrated to the new theme technology.

Other pages in the storefront are referred to as hybrid - where older .net code is wrapped into a React JS page that provides only the header and footer areas.

XMPie intends to migrate other pages to the new theme technology as soon as possible and each new version includes additional pages or sections in the theme.

You can find documentation for the uStore NG Theme technology in the uStore NG Github Wiki at this URL.

There are several more videos following this introduction to dive deeper into uStore NG themes.

If you see only this introduction video, then you need to login to Campus to access the others.

Limitations and requirements

- Only Google Chrome is supported for uStore admin back office
- Customer-facing stores support latest browsers
- · Fully React JS pages:
 - Home page
 - Category page
 - Search page
 - · Static product ordering page
 - $\bullet \ \ Dynamic \ product \ ordering \ page \ (excl. \ recipient \ list, uEdit, 3D, rich \ text \ editor)$
 - · Kit product ordering page
 - · Shopping cart page



Where to now?

- uStore NG theme documentation is available at:
 - https://github.com/XMPieLab/uStore-NG/wiki
- Further training videos here in Campus
- · Login if you only see this introduction video

XM.