

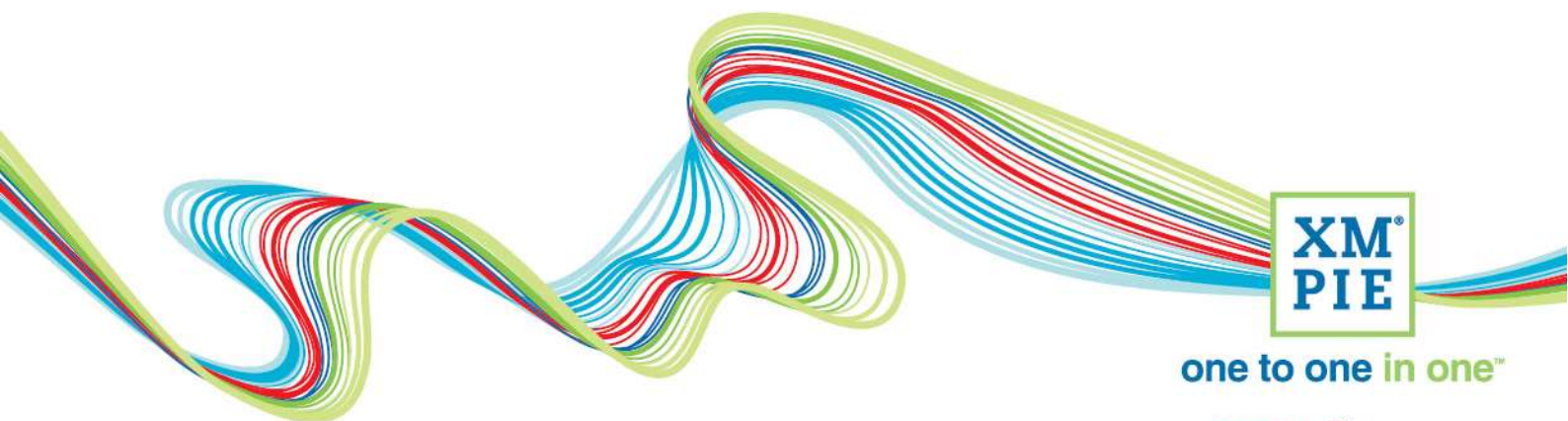
# XM Pie Campaigns on Demand

## Transcript for: XM product order handling

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JP Patent 4406364B and pending patents.

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## Voice over script

Hi. Welcome to XMPie. In this module, we look at how to manage orders of cross media products in the uStore Admin site.

In uStore admin, on the Orders tab, you will notice some new queues in the drop-down list.

As you would expect, the XM Campaign queues allow you to manage orders of this new product type.

New XM Campaign orders arrive in the Pending queue where they can be Launched or Cancelled.

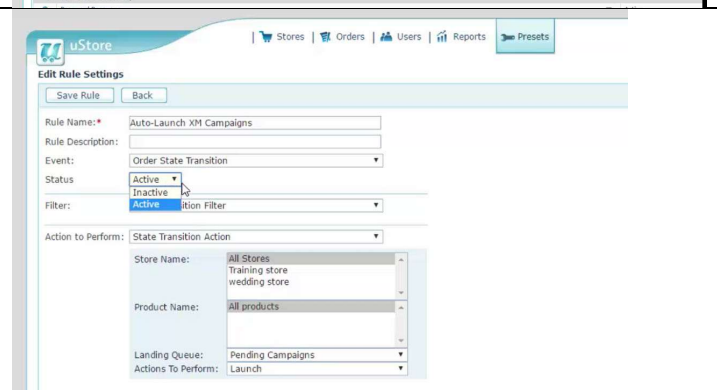
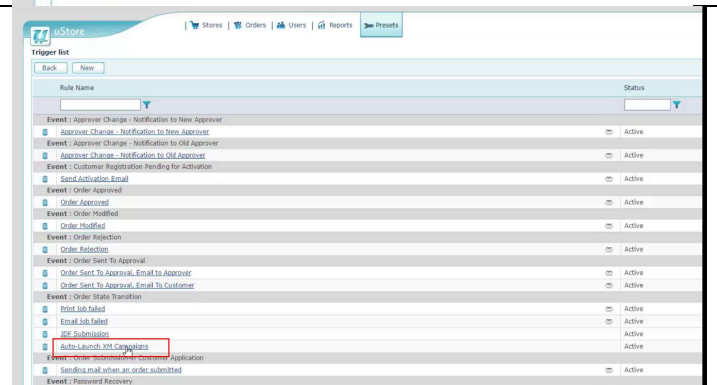
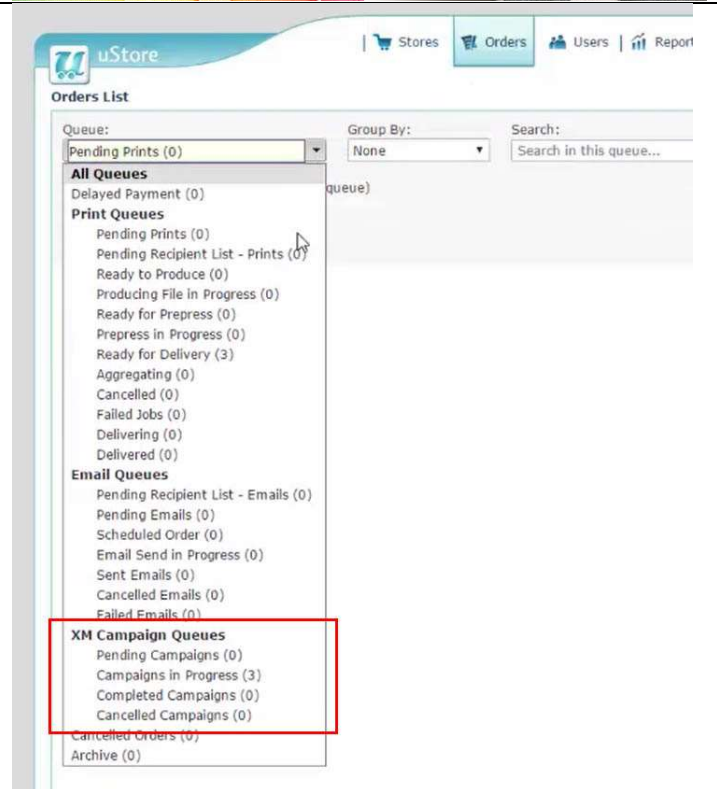
Once a campaign is Launched, it will appear in the Campaigns in Progress queue until the campaign is Terminated and it appears in the Completed queue.

The standard uStore triggers can be used to move products between queues automatically if desired.

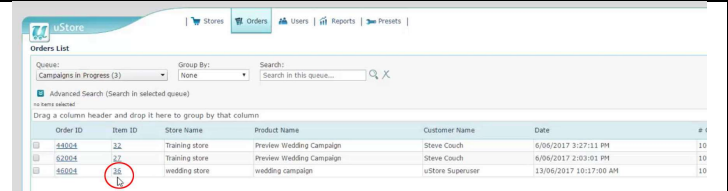
There is a trigger defined out of the box, that automatically launches new XM Campaign orders.

If you don't want to launch campaigns automatically, you can change the status to inactive, or alternatively, you can select the specific stores and products that will use the trigger.

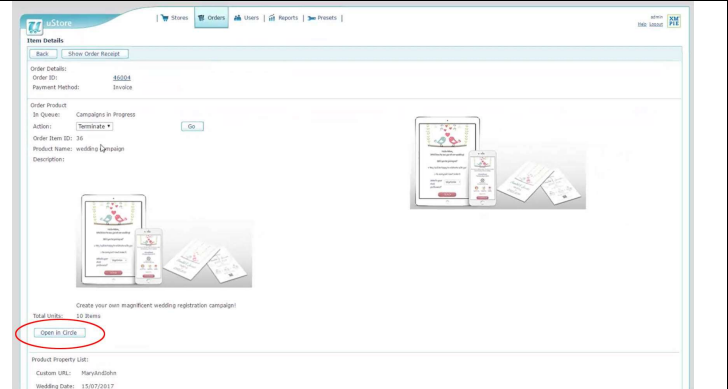
## Thumbnail



Back in the Orders list, clicking the order Item ID will show details of the product.

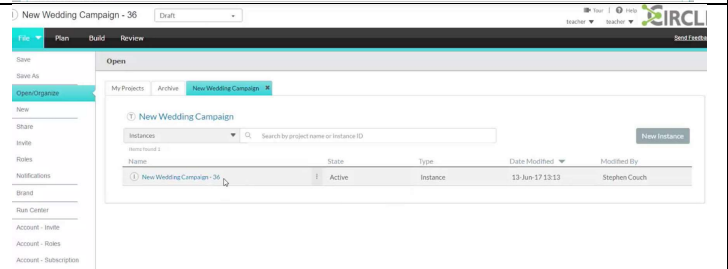


The Open in Circle button will take you to Circle, automatically login, and open the correct instance of the project for this order.



In Circle, you could also open the project instance from the Open/Organize menu, but when you have many instances of the project in Circle, the button in uStore admin will help you avoid mistakes.

For clarity, the number refers to the uStore order product id.

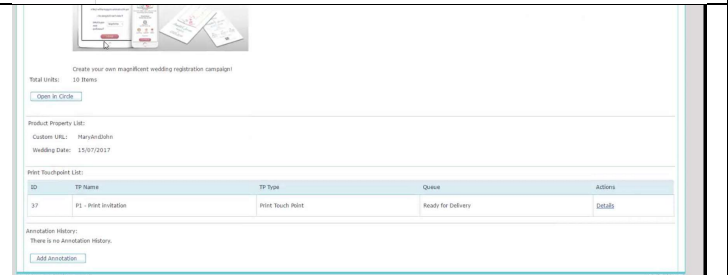


You will also see on the item details page, that the print job has a separate order Item ID.

In the sample campaign, I configured scheduling to automatically process the print document when the campaign is launched.

So, Circle has triggered the print production, and passed the output file to uStore.

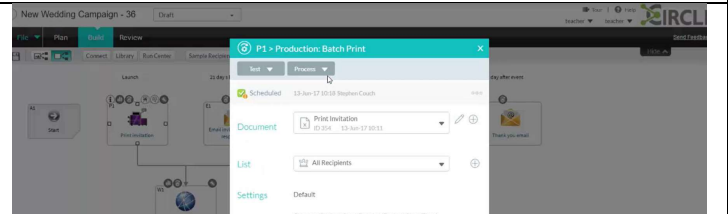
uStore will pass the job through the Prepress Workflow - if you selected one - and it will arrive in the Ready for Delivery queue.



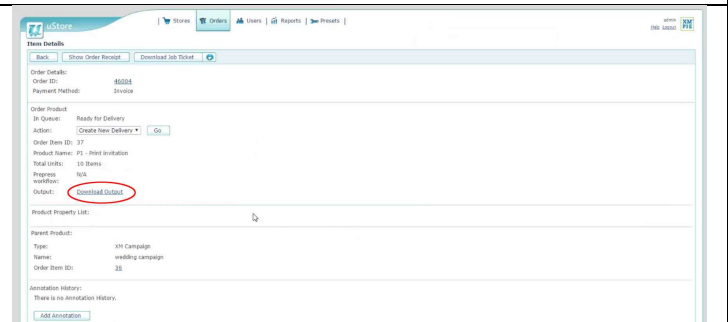
If you don't configure Circle to schedule the print production, you will need to process the Print Touchpoint manually in Circle before it will appear in uStore.

To do that, click the Open in Circle button, and process the Print Touchpoint in the usual way.

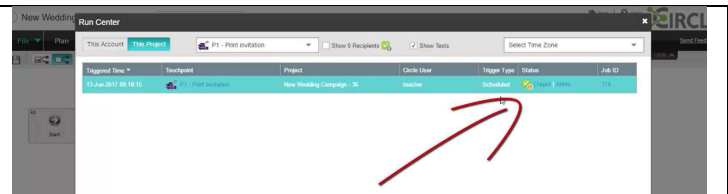
In a few minutes when the job is completed, the resulting production file is passed to uStore.



If you didn't use a Prepress Workflow to send the job to a printer, you can download the output file from uStore Ready for Delivery queue,



or from the Circle Run Centre.



Note that because Circle is producing the print file and not uStore, it is not possible to aggregate the print job like you can for other dynamic products.

For customers who would want to aggregate to be able to sort or edit the recipient list before processing the print file, you can go to the Circle instance, download the recipient list, sort or edit, and replace the list before processing the Print Touchpoint.

